

Private Equity CEO Roadmap Seminar

Harvard Club of New York City

AGENDA - October 17, 2013

8:30 – 9:00 am	Registration and Welcome
9:00 – 9:30 am	<p>Welcome and Seminar Overview The Case for Private Equity and Hypatia Capital Framework <i>Speaker: Patricia Lizarraga, Managing Partner, Hypatia Capital</i></p>
9:30 – 10:15 am	<p>The Private Equity Firm: Fund Composition, Deal Sourcing Strategies, & Talent Acquisition: A look at Palladium Equity Partners and its portfolio An inside look at how PE firms build their portfolios, how transactions unfold and how to be a part of it <i>Speaker: Yue Bonnet, Partner, Palladium Equity Partners</i></p>
10:15 – 11:00 am	<p>The Private Equity Firm: Deal Sourcing Strategies with Emerging Managers: An inside look at Brooke Private Equity and the Pioneer Fund An inside look at how a PE firm partners with a large pension fund to source proprietary transactions <i>Speaker: Christine Jones, Partner, Brooke Private Equity</i></p>
11:00 – 11:15 am	Networking Break
11:15 – 12:15 pm	<p>Panel Discussion: Managing for Private Equity – the CEO’s Point-of-View Differences between corporate and PE shareholders, pros and cons, reporting metrics, balance sheet issues, relationship with board of directors, etc. <i>Moderator: Margaret Mager, Managing Director, Kekst & Co.</i> <i>Panelist: Sharon Rowlands, CEO, Altegrity, a Providence Equity Partners portfolio company</i> <i>Panelist: JuE Wong, StriVectin, a Catterton Partner portfolio company</i></p>
12:15 am – 12:30 pm	<p>The Hypatia Capital Framework A summary workshop to jumpstart your prepared answer to, “What company should our fund buy?” <i>Speaker: Patricia Lizarraga, Managing Partner, Hypatia Capital</i></p>
12:30 – 1:00 pm	Networking Break
1:00 pm – 1:45 pm	<p>Lunch</p> <p>The Private Equity Firm: The debt that makes the deal possible: A look at Ares Management Private Debt An inside look at how debt providers are an essential part of the deal, and how transactions and management teams are evaluated from a lender’s perspective <i>Speaker: Jana Markowicz, Principal, Ares Management</i></p> <p>Closing Remarks – Patricia Lizarraga</p>